Career Planning

Guidance for developing this plan:

- We suggest having 3 x 45-minute sessions to define this plan:
 - o 45 min session on 'The past'
 - o 45 min session on 'The future'
 - o 45 min session to review 'The plan to get there'
- Loose open-ended discussion for the past and future sections; your manager will take notes and then you'll synthesise together at the end
- 'The plan to get there section' should be completed by you and then reviewed with your manager in the 3rd session

Ongoing check ins:

• We suggest scheduling a discussion with your manager at least every quarter to discuss your progress, make any changes to the plan

We have also put together some Career Planning Principles as a Product leadership team to help you

Session 1: The past

- Goal: Understand the values and motivations that have been guiding your career to date
- **Prompt/ prep** come to the session ready to talk through the following:
 - Start with school and work your way to how you got to where you are today
 - Outline key events, pivots and decisions and any themes that you think led to you making these choices
 - Think about your career drivers which of these <u>9 career drivers</u> resonate for you? Try the <u>career drivers exercise</u> if you're not sure.

- Reward: For you, a decent standard of living is important. Your primary focus is on being compensated well.
- **Security:** Your career must provide a solid and predictable future. Your focus is assurance.
- **Status:** You want to be recognised, admired and respected at work. Your focus is position, the level of your role.
- Autonomy: You crave independence and the ability to make decisions. Your focus is choice, your ability to make your own decisions.
- Creativity: You want to innovate and be identified with original output. Your focus is originality.
- **Expertise:** Your goal is to achieve a high level in a specialist field. Your focus is mastery, building your level of skill.
- Power: You want to lead others, control how resources are used, choices are made. Your focus is authority.
- Meaning: Your career must create intrinsically valuable work. You want to make a difference. Your focus is contribution.
- **Affiliation:** You look for fulfilling and substantial professional relationships. Your focus is connection.
- o Outline how you think these career drivers have influenced the choices you've made
- Outline the type of work / problems that bring you energy? And the opposite what drains your energy?

Session 2: The future

- Goal: Understand your dreams for your future and turn it into a clear and tangible vision
- Prompt/ prep come to the session ready to talk through the following:
 - What would you like to be doing at the pinnacle of your career when you feel challenged, engaged and not wanting anything else. Outline several options if you can't decide on one.
 - What size company do you imagine working for? What industry? IC vs Manager?
 - What opportunities are most exciting for you in Intercom? In contrast, what opportunities are least exciting?

o Do you want more of your manager's lego or other people's lego

Session 3: The plan to get there

- Goal: Map out in detail exactly how you're going to reach your career vision
- **Prompt/ prep:** Fill in the table below exploring 4 themes to consider over an 24-month time horizon; aim for 2-5 actions per theme

Overall career objective: E.g. Progress to X role within Y years or Own my company doing X						
Theme	Action (next 24 months)					
	Qx-y	Qx-y	Qx-y	Qx-y		
Developing current role - what can we adjust to your current role to make it more aligned with your long-term career vision	[Who] will do [what] by [when]					
Enhancing your network - who could we connect you with that could inform and influence where you're trying to go						

Planning your immediate next step - let's be explicit about what the next step or role makes sense given your career vision. This will be a direct input into your growth plan (along with your perf review).		
Learning skills from others - What training (e.g. workshops, courses or conferences) could we send you on to get closer to your career vision		

Check ins

- Goal: Ensure we are periodically reviewing, reflecting and updating your career plan
- **Prompt/Prep** Fill in the table below, thinking about:
 - Progress What progress has been made against your career plan this quarter?
 - Reflections What have you learnt about your career aspirations and/ or your plan for getting there?
 - Adjustments What (if any) adjustments are there to your plan? List changes here and update/ append plan
 above

Quarter	Progress	Reflections	Adjustments
Qx			
Qx			